

Dr. Kevin Phillipson

Short Bio

Dr. Kevin Phillipson began his entrepreneurial journey at the age of 12 and has been primarily self-employed since then. He has founded and managed companies in the technology, media, finance, and construction sectors, and currently operates businesses in food and beverage, travel, human performance, and consulting.

He is a Professor of Entrepreneurship at McMurry University in Abilene, Texas, where he is also the Center for Business Excellence Director and Coordinator of the Study Abroad Program for the School of Business.

Dr. Phillipson holds a Doctorate in Business Administration with research focused on entrepreneurship and human performance, a master's degree in Business Administration, a master's degree in Sports Management, and a bachelor's degree. He complements his teaching with ongoing academic research and is currently completing his first book, which aims to inspire young adults.

His honors and memberships include:

- Member, Sigma Beta Delta International Honor Society
- Honorary Member, Alpha Beta Kappa National Honor Society
- Recipient, Distinguished Toastmaster (DTM) and Leadership Excellence Award from Toastmasters International
- Recipient, Lions International Ralph Helm Fellowship Award

He has also served in numerous leadership and service roles:

- Board Member, National Small College Rugby Organization (now National College Rugby)
- Founding Board Member, First State Military Academy (Marine Corps JROTC charter school)
- U.S. Air Force Honorary Commander, Dover AFB (512th MSG, 2015–2016) and Dyess AFB (345th BS, 2023–2024)
- South African Army veteran, awarded the Commanding Officer's Commendation
- Court Appointed Special Advocate (CASA) for foster children

Beyond his professional life, Dr. Phillipson and his wife, Angie, were married in 2006. Together, they parent seven children, have five grandchildren, and three Golden Retrievers, while also being “mom and dad” to many young people worldwide. Born in South Africa, he immigrated to the United States in 1992, became a U.S. citizen in 2004, and proudly calls Texas home.

Teaching Areas

- Entrepreneurship
- Specific courses include:
 - Entrepreneurship

- **Marketing Channels**
 - **Entrepreneurial Mindset**
 - **Entrepreneurial Consulting**
-

Research Interests

Research in Progress

- **Athletes on scholarships and intrinsic motivation**
- **Genetic Brain Dominance: Optimizing Recruiting**
- **Genetic Dominance Profiling: Instrument Validation through AI**
- **An Entrepreneurial Mindset: A Paradigm Shift in Education**
- **Study Abroad as a Vehicle for Teaching Entrepreneurship**

Collecting Data

- **Assessment for Performance and Accountability**
- **College Rugby and Its Impact on Higher Education**

Writing

- **Expansion of *A Critical Evaluation of the Effectiveness of Business Networking Events – Teaching Networking Skills***
- **Expansion of *A Critical Evaluation of the Effectiveness of Business Networking Events – Improving Networking Events***

Final Editing

- ***Personal Marketing Plan – Connecting with Students*, presented at the NBES Conference, Río Grande, Puerto Rico (March 2023)**