

Best Practices for Fraternity and Sorority Rush

1. Be Intentional and Organized

- Plan your Rush process with purpose and clarity.
- Prioritize growth, membership quality, and diversity in alignment with your chapter's values.
- Coordinate with the Greek Life Advisory Council to ensure compliance with all official Rush dates, guidelines, and university policies.
- Maintain professionalism and positivity when discussing other chapters or their members. Remember, we are all part of the McMurry Greek Life community.

2. Highlight Your Chapter's Values and Uniqueness

- Focus on authentic, value-driven conversations with potential new members.
- Emphasize your chapter's core values, academic commitment, servant leadership, and brotherhood/sisterhood.
- Showcase your chapter's philanthropy and community service to illustrate purpose and impact.
- Share stories that reflect how your chapter enriches both campus life and individual growth.

3. Get Your Membership Aligned

- Ensure every member can effectively represent your chapter.
- Encourage all members to understand and communicate your chapter's history, founding principles, and unique traditions.
- Develop and practice an 'elevator speech' for brief, impactful introductions.
- Promote active listening, ask open-ended questions, and learn about potential members' goals and interests.
- Foster authenticity by sharing personal experiences and how membership has positively shaped your college journey.

4. Promote Belonging and Community

- Create an environment that welcomes and values all students.
- Ensure Rush events foster a welcoming and accessible environment for all.

- Be transparent about the time commitment and expectations of membership.
- Engage with all attendees, avoid focusing only on familiar faces or preconceived 'types'.
- Strive to build a culture where every student feels seen, respected, and invited to belong.

5. Be Authentic in Communication

- Present your chapter as it truly is.
- Introduce new members to your chapter culture, including expectations for academics, service, intramurals, and campus engagement.
- Prioritize meaningful one-on-one interactions over large, impersonal gatherings.
- Highlight alum success stories and opportunities for leadership within your organization.

6. Follow Up and Reflect

- After the rush, take time to evaluate and improve.
- Collect feedback from both current and prospective members. Identify what worked well and what could be improved for next time.
- Celebrate each new connection and explore ways to integrate potential members into your chapter and the broader McMurry Greek Life community.

7. Pitfalls to Avoid

To maintain integrity and uphold university standards, avoid:

- Hazing in any form.
- Overemphasizing social status or parties.
- Being dishonest about time commitments or expectations.
- Sharing inconsistent or misleading information about your chapter or Greek Life.
- Disrespecting or speaking negatively about other organizations.